

ARELLO<sup>®</sup> Mid Year Meeting  
Sponsor Opportunities



## **SPONSOR OPPORTUNITIES**

### **2015 Mid-Year Meeting – Albuquerque, New Mexico**

As an ARELLO® conference sponsor under the “metallic” options, once you have determined your level of sponsorship, you may simply choose to be a general conference sponsor, or you may identify specific events/items to sponsor/co-sponsor that add up to your total sponsorship amount, or you can choose to designate some of your sponsor dollars to a particular event/option and be a general sponsor with the remainder. Take advantage of these marketing opportunities to help increase awareness of your company at the meeting!

#### **PLATINUM Level**

**\$5,000**

(2) Complimentary registrations

Formal recognition during the entire conference (signage, general session recognition)

Logo and recognition in official Conference program distributed onsite

Logo displayed on ARELLO® event website with link to sponsor website

Logo displayed in the ARELLO® Boundaries edition following the Mid Year Meeting

A distinctive name badge to increase recognition during the conference

Full-page ad in the conference program – 6” x 8”

Space available in registration area for literature distribution throughout the conference

Complete Meeting Roster

#### **GOLD Level**

**\$3,500**

(1) Complimentary registration

Formal recognition during the entire conference (signage, general session recognition)

Logo and recognition in official Conference program distributed onsite

Logo displayed on ARELLO® event website

Logo displayed in the ARELLO® Boundaries edition following the Mid Year Meeting

A distinctive name badge to increase recognition during the conference

Half page ad in the conference program – 6” x 4”

Space available in registration area for literature distribution throughout the conference

Complete Meeting Roster

#### **SILVER Level**

**\$2,000**

Formal recognition during the entire conference (signage, general session recognition)

Logo and recognition in official Conference program distributed onsite

Logo displayed on ARELLO® event website

Logo displayed in the ARELLO® Boundaries edition following the Mid Year Meeting

A distinctive name badge to increase recognition during the conference

Quarter page ad in the conference program – 6” x 2”

Complete Meeting Roster

#### **BRONZE Level**

**\$500 to \$1000**

Formal recognition during the entire conference (signage, general session recognition)

Logo and recognition in official conference program distributed onsite

Logo displayed on ARELLO® event website

A distinctive name badge to increase recognition during the conference

**Individual Event sponsor costs**

Refreshment Break (3- a.m.; 3-p.m. sponsors)	\$2,500 each
Breakfast for all attendees, if available (2 co-sponsors)	\$2,500 each
Welcome reception (2 co-sponsors)	\$2,500 each
Networking/Evening Reception (2 co-sponsors)	\$3,000 each

**Other sponsorship options**

Registration Name Badge Lanyards w/ Company Name	\$1,000
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## 2015 Mid Year Meeting Sponsorship Form

Company/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

Single Conference Package: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

If you would like to specify any special events your Sponsorship will cover, please list below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Sponsor Checklist:

Return completed registration form to ARELLO® to confirm participation

For new sponsors (or for companies without a revised logo on file with ARELLO®)

- Submit logo art (in JPEG format) to [karen@arello.org](mailto:karen@arello.org) for use in promotional materials and signage **by March 27, 2015**
- If package chosen requests for ad, please submit ad no later than **March 27, 2015**

*Sponsorship of activities by vendors or regulated entities at this conference or meeting shall not be construed as an endorsement by ARELLO® or its Member Jurisdictions of the sponsoring entity or of the products, services, policies, or positions. The sponsorship is not intended by the vendor or regulated entity, nor should it be construed by anyone, to influence the decisions of ARELLO® or its Member Jurisdictions and their representatives.*

If you have any questions regarding sponsorship at the 2015 Mid Year Meeting, please contact Karen Gamperl at (312) 300-4805 or by email at [karen@arello.org](mailto:karen@arello.org).

***\*If your Sponsorship Package election includes complimentary registration, ARELLO will register you.***

### For Platinum or Gold Sponsor Packages only

Guest Names:

1. \_\_\_\_\_

2. \_\_\_\_\_

## 2015 Mid Year Meeting Sponsorship Payment Form

Method of payment:  Send invoice  Credit card  Check Enclosed

If credit card, which type?  Visa  MasterCard  Amex  Discover

Name on Credit Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_