

ARELLO® Annual Conference
Sponsor Opportunities



SPONSORSHIP OPPORTUNITIES

2014 Annual Meeting – Philadelphia, Pennsylvania

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| PLATINUM | \$6,000 |
| <ul style="list-style-type: none">• (2) Complimentary registrations• Formal recognition during the entire conference (signage, general session recognition)• Logo and recognition in official Conference program distributed onsite• Logo displayed on ARELLO® event website with link to sponsor website• Logo displayed in the ARELLO Boundaries edition following the Annual meeting• A distinctive name badge to increase recognition during the conference• Full page ad in the conference program• Space available in registration area for literature distribution throughout the conference• Complete Meeting Roster | |
| GOLD | \$4,000 |
| <ul style="list-style-type: none">• Complimentary registration• Formal recognition during the entire conference (signage, general session recognition)• Logo and recognition in official Conference program distributed onsite• Logo displayed on ARELLO® event website• Logo displayed in the ARELLO Boundaries edition following the Annual meeting• A distinctive name badge to increase recognition during the conference• Half page ad in the conference program• Space available in registration area for literature distribution throughout the conference• Complete Meeting Roster | |
| SILVER | \$2,000 |
| <ul style="list-style-type: none">• Formal recognition during the entire conference (signage, general session recognition)• Logo and recognition in official Conference program distributed onsite• Logo displayed on ARELLO® event website• Logo displayed in the ARELLO Boundaries edition following the Annual meeting• A distinctive name badge to increase recognition during the conference• Quarter page ad in the conference program• Complete Meeting Roster | |
| BRONZE | \$500 to \$1000 |
| <ul style="list-style-type: none">• Formal recognition during the entire conference (signage, general session recognition)• Logo and recognition in official conference program distributed onsite• Logo displayed on ARELLO event website• A distinctive name badge to increase recognition during the conference• Business card size ad in the conference program – depending on page size of program | |

As an ARELLO conference sponsor under the “metallic” options, once you have determined your level of sponsorship, you may simply choose to be a general conference sponsor, or you may identify specific events/items to sponsor/co-sponsor that add up to your total sponsorship amount, or you can choose to designate some of your sponsor dollars to a particular event/option and be a general sponsor with the remainder.

Individual Event sponsor costs

Refreshment breaks (3- a.m.; 3-p.m. sponsors)	\$3,000 each
Welcome reception (2 co-sponsors)	\$3,500 each
Evening Reception (2 co-sponsors)	\$3,500 each
Installation Reception (2 co-sponsors)	\$4,000 each
Installation Dinner (2 co-sponsors)	\$4,500 each

Other sponsorship options

Attendee Bag	\$5,000
Registration Name Badge Lanyards w/ Company Name	\$2,000

2014 Annual Conference Sponsorship Form

Company/Organization: _____

Contact: _____

Address: _____ City, State, ZIP: _____

Phone: _____ Email: _____

Sponsorship Package: _____

Single Conference Package: _____

Amount: \$ _____

If you would like to specify any special events your Sponsorship will cover, please list below:

Sponsor Checklist:

Return completed registration form to ARELLO® to confirm participation

For new sponsors (or for companies without a revised logo on file with ARELLO®)

- Submit logo art (in JPEG format) to karen@arello.org for use in promotional materials and signage **by August 27, 2014**
- If package chosen requests for ad, please submit ad no later than **August 27, 2014**

Sponsorship of activities by vendors or regulated entities at this conference or meeting shall not be construed as an endorsement by ARELLO® or its Member Jurisdictions of the sponsoring entity or of the products, services, policies, or positions. The sponsorship is not intended by the vendor or regulated entity, nor should it be construed by anyone, to influence the decisions of ARELLO® or its Member Jurisdictions and their representatives.

If you have any questions regarding sponsorship at the 2014 Annual Conference, please contact Karen Gamperl at (312) 300-4805 or by email at karen@arello.org.

****If your Sponsorship Package election includes complimentary registration, ARELLO will register you.***

For Platinum or Gold Sponsor Packages only

Guest Names:

1. _____

2. _____

2014 Annual Conference Sponsorship Payment Form

Method of payment: Send invoice Credit card Check Enclosed

If credit card, which type? Visa MasterCard Amex Discover

Name on Credit Card: _____

Credit Card # _____

Expiration Date: _____

Signature: _____