

SPONSORSHIP OPPORTUNITIES

Mid-Year Meeting – Louisville, KY

PLATINUM	\$5,000
<input type="checkbox"/> (2) Complimentary registrations	
<input type="checkbox"/> Full page ad in the meeting program. (See specifications and deadlines)	
<input type="checkbox"/> Space available in registration area for literature distribution throughout the meeting	
<input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)	
<input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting	
<input type="checkbox"/> Sponsor designation name badge	
GOLD	\$3,500
<input type="checkbox"/> (1) Complimentary registration	
<input type="checkbox"/> Half page ad in the meeting program. (See specifications and deadlines)	
<input type="checkbox"/> Space available in registration area for literature distribution throughout the meeting	
<input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)	
<input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting	
<input type="checkbox"/> Sponsor designation name badge	
SILVER	\$2,000
<input type="checkbox"/> Quarter page ad in the meeting program. (See specifications and deadlines)	
<input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)	
<input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting	
<input type="checkbox"/> Sponsor designation name badge	
BRONZE	\$500 to \$1000
<input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)	
<input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting	
<input type="checkbox"/> Sponsor designation name badge	

After you have determined your level of sponsorship, you may designate specific events/items to sponsor/co-sponsor that add up to your total sponsorship amount, or you can choose to designate some of your sponsor dollars to a particular event/option and be a general sponsor with the remainder. Below are the costs involved in sponsoring specific events.

ADDITIONAL SPONSORSHIP OPTIONS

Refreshment breaks (up to 3 co-sponsors morning and 3 co-sponsors afternoon)	\$2,500 each
Welcome reception (2 co-sponsors)	\$3,500 each
Networking Reception (2 co-sponsors)	\$3,000 each
Swag item (give away item representing city)	\$4,000
Registration Name Badge Lanyards w/ Company Name	\$1,000
Charging Station for portable devices	\$1,000
ARELLO Run/Walk Event (T-shirts or other items)	\$1,000

[Click here to complete the Sponsorship form](#)

SPONSOR ARTWORK SPECIFICATIONS

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment. If you have sponsored an ARELLO event any time after 2013, we have your logo on file. If you are a new sponsor, or, if you have updated your logo, please follow the technical specifications below.

LOGOS

File type: tif, jpg, pdf, or Adobe Illustrator

Resolution: 300 dpi

Color: CMYK

Size: Minimum 2" high let the depth come

ADS

File type: tif, jpg, pdf

Resolution: 300 dpi

Color: CMYK

AD SIZES

PLATINUM AD: Full page. 6-1/4 x 7-3/4

GOLD AD: Half page 6-1/4 x 3-3/4 or 3-3/4 x 6-1/4

SILVER AD: Quarter page 3-1/8 x 3-3/4 or 3-3/4 x 3-1/8

DEADLINES

LOGOS-

Please **submit your logos ASAP** to Marianne@arello.org

ADS

5:00 pm CST, March 29, 2017 to Marianne@arello.org