

SPONSORSHIP OPPORTUNITIES

Mid-Year Meeting, April 10-13, 2019 – Salt Lake City, UT

PLATINUM—\$5,250

- (2) Complimentary registrations
- Banner ad on Mobile app to run the entirety of the meeting. (See specifications and deadlines)
- Space available in registration area for literature distribution. *(Beacon alerts)
- Advertising recognition. Sponsorship publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge.

GOLD—\$3,675

- (1) Complimentary registration.
- Banner ad on Mobile app to run day 2 & 3 of the meeting. (See specifications and deadlines)
- Space available in registration area for literature distribution. *(Beacon Alerts)
- Advertising recognition. Sponsorship publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge.

SILVER—\$2,100

- Banner ad on Mobile app to run on day 3 of the meeting. (See specifications and deadlines)
- Your Sponsorship level publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge.

BRONZE—\$1050

- Your Sponsorship level publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge

Below are more ways to sponsor an ARELLO event.

These are ADDITIONAL and are not included in your “base” sponsorship.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Refreshment breaks (up to 3 co-sponsors morning and 3 co-sponsors afternoon) includes mobile app notification of sponsorship	\$2,625 each
Welcome reception (2 co-sponsors) includes mobile app notification of sponsorship	\$3,500 each
Networking Reception (2 co-sponsors) includes mobile app notification of sponsorship	\$3,500 each
Registration Name Badge Lanyards w/ Company Name	\$1,050

*A beacon is a small electronic transmitter that sends an alert to mobile devices when they come near it. By using a beacon, you can send out notifications, or direct attendees to a specific URL like your website.

[Please click here to submit your electronic sponsorship form and payment.](#)

SPONSOR ARTWORK SPECIFICATIONS

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment. If you have sponsored an ARELLO event any time after 2013, we have your logo on file. If you are a new sponsor, or, if you have updated your logo, please follow the technical specifications below.

LOGOS

File type: tif, jpeg, pdf, or Adobe Illustrator

Resolution: 300 dpi

Color: CMYK

Size: Minimum 2" high let the depth come

Banner Ads

File type: PNG, JPEG, or GIF. No animations.

Size: Two versions of the ad are needed—one for phones (640 x 150 pixels) and one for tablets (552 x 150 pixels).

Color: RGB

DEADLINES

LOGOS are due upon submission of sponsorship form

Submit your logos ASAP to

Marianne@arello.org

Banner ADS are due

5:00 pm CST, March 15, 2019

Send to:*marianne@arello.org*