

# SPONSORSHIP OPPORTUNITIES

Annual Conference, September 17-21, 2019 – Denver, CO

## PLATINUM

\$6,300

- (2) Complimentary registrations
- Banner ad on Mobile app to run the entirety of the meeting. (See specifications and deadlines)
- Space available in registration area for literature distribution. \*(Beacon alerts)
- Advertising recognition. Sponsorship publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge.

## GOLD

\$4,200

- (1) Complimentary registration.
- Banner ad on Mobile app to run day 2 & 3 of the meeting. (See specifications and deadlines)
- Space available in registration area for literature distribution. \*(Beacon Alerts)
- Advertising recognition. Sponsorship publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge.

## SILVER

\$2,100

- Banner ad on Mobile app to run on day 3 of the meeting. (See specifications and deadlines)
- Your Sponsorship level publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge.

## BRONZE

\$1000

- Your Sponsorship level publicized on our website, meeting signage, mobile app, and *ARELLO Boundaries eMagazine*, (post meeting edition).
- Sponsor designation name badge

After you have determined your level of sponsorship, you may designate specific events/items to sponsor/co-sponsor that add up to your total sponsorship amount. Below are the costs of sponsoring specific events/items.

### ADDITIONAL SPONSORSHIP OPTIONS

Refreshment breaks (up to 3 co-sponsors morning and 3 co-sponsors afternoon) includes mobile app notification of sponsorship	\$3,675 each
Welcome reception (2 co-sponsors) includes mobile app notification of sponsorship	\$3,750 each
Installation Dinner (2 co-sponsors) includes logos on display at Dinner	\$4,725 each
Swag item (give away item representing city)	\$5,250
Registration Name Badge Lanyards w/ Company Name	\$2,000

Please submit your electronic sponsorship form and payment here.

## SPONSOR ARTWORK SPECIFICATIONS

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment. If you have sponsored an ARELLO event any time after 2013, we have your logo on file. If you are a new sponsor, or, if you have updated your logo, please follow the technical specifications below.

### LOGOS

**File type:** tif, jpg, pdf, or Adobe Illustrator

**Resolution:** 300 dpi

**Color:** CMYK

**Size:** Minimum 2" high let the depth come

### Banner Ads for Platinum, Gold and Silver Sponsors

**File type:** PNG, JPEG, or GIF. No animations.

**Size:** Two versions of the ad are needed:

- one for phones (640 x 150 pixels)
- one for tablets (552 x 150 pixels).

**Color:** RGB

## DEADLINES

**LOGOS are due upon submission of sponsorship form**

Please **submit your logos ASAP** to [Marianne@arello.org](mailto:Marianne@arello.org)

**Banner ADS are due**

**5:00 pm CST, August 12, 2019** [marianne@arello.org](mailto:marianne@arello.org)

**Please submit your electronic sponsorship form and payment here.**