



SPONSORSHIP OPPORTUNITIES

PLATINUM—\$5,000

- (2) Complimentary registrations
- Banner ad on Mobile app to run the entirety of the meeting (see specifications and deadlines)
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

GOLD—\$4,000

- (1) Complimentary registration
- Banner ad on Mobile app to run day 2 & 3 of the meeting (see specifications and deadlines)
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

SILVER—\$2,000

- Banner ad on Mobile app to run on day 3 of the meeting (see specifications and deadlines)
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

BRONZE—\$1,000

- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

Below are more ways to sponsor an ARELLO event. These are ADDITIONAL and are not included in your "base" sponsorship.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

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| • Welcome reception (2 co-sponsors) includes mobile app notification of sponsorship | \$2,625 each |
| • Networking Reception (2 co-sponsors) includes mobile app notification of sponsorship | \$3,150 each |
| • Refreshment breaks (up to 3 co-sponsors morning and 3 co-sponsors afternoon); includes mobile app notification of sponsorship | \$2,625 each |
| • Registration Name Badges or Lanyards w/ Company Name | \$1,050 each |

CLICK HERE TO SUBMIT YOUR SPONSORSHIP AGREEMENT AND PAYMENT.

SPONSOR ARTWORK

Specifications

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment.

LOGOS

File type: tif, jpeg, pdf, or Adobe Illustrator

Resolution: 300 dpi

Color: CMYK

Size: Minimum 2" high let the depth come

BANNER ADS

File type: PNG, JPEG, or GIF. No animations.

Size: Two versions of the ad are needed—one for phones (640 x 150 pixels) and one for tablets (552 x 150 pixels).

Color: RGB

DEADLINES

LOGOS are due upon submission of sponsorship form

Submit your logos ASAP to Rachel@arello.org

Banner ADS are due 5:00 pm CST, March 15, 2019

Send to: Rachel@arello.org