



# SPONSORSHIP OPPORTUNITIES

## PLATINUM: \$5,400

- Two (2) complimentary registrations
- Banner ad on mobile app to run beginning on April 1
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

## GOLD: \$4,400

- One (1) complimentary registration
- Banner ad on mobile app to run beginning on April 4
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

## SILVER: \$3,400

- Banner ad on mobile app to run beginning on April 6
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

## BRONZE: \$2,800

- Banner ad on mobile app to run beginning on April 7
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

Below are additional opportunities to sponsor the event and gain increased exposure. These are not included in the "base" sponsorships listed above.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

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|---|--------------|
| • <u>Welcome Reception</u> (2 co-sponsors) includes event signage and mobile app notification           | \$3,150 each |
| • <u>Transportation Sponsor</u> (2 co-sponsors) includes signage and mobile app notification            | \$2,500 each |
| • <u>Registration Desk Sponsor</u> ; includes mobile app notification of sponsorship                    | \$1,050      |
| • <u>Refreshment Break Sponsor</u> (up to 3 sponsors) ; includes mobile app notification of sponsorship | \$2,625 each |

# SPONSOR ARTWORK Specifications

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment.

## LOGOS

File type: tif, jpeg, pdf, or Adobe Illustrator

Resolution: 300 dpi

Color: CMYK

Size: Minimum 2" high let the depth come

## BANNER ADS

File type: PNG, JPEG, or GIF. No animations.

Size: Two versions of the ad are needed—one for phones (640 x 150 pixels) and one for tablets (552 x 150 pixels).

Color: RGB

## DEADLINES

LOGOS are due upon submission of sponsorship form

Submit your logos ASAP to [calleigh@arello.org](mailto:calleigh@arello.org)

Banner ADS are due 5:00 pm EST, March 18, 2022

Send to: [calleigh@arello.org](mailto:calleigh@arello.org)

Sponsorship of activities by vendors or regulated entities at this conference or meeting shall not be construed as an endorsement by ARELLO® or its Member Jurisdictions of the sponsoring entity or of its products, services, policies or positions. The sponsorship is not intended by the vendor or regulated entity, nor should it be construed by anyone, to influence the decisions of ARELLO® or its Member Jurisdictions and their representatives.

[CLICK HERE TO SUBMIT YOUR SPONSORSHIP REQUEST](#)